

TAD PRODUCTS
Through-Air-Drying

AIMING AT INNOVATION TO GIVE GREATER VALUE



TAD = Commercial advantages close at hand

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Through-Air-Drying

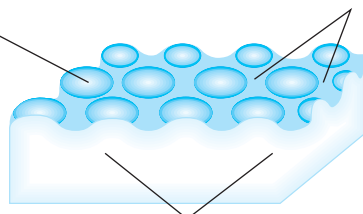
Retain your customers with innovative products
“Highest performance for maximum return”

Technology based on constant hot air jet drying allows capturing larger air pockets in the fibres compared to traditional processing, thereby obtaining the exclusive features of **higher absorption, resistance, and softness.**

HIGHEST QUALITY

Greater void volume for a softer surface

Intact fibrous consistency for high humidity resistance



Larger air pockets for maximum absorption

High **absorption rate and capability** in less time compared to other conventional products.

Maximum resistance even when wet, resulting in **longer durability.**

ADVANTAGES GUARANTEED BY TAD TECHNOLOGY

- Higher quality compared to conventional products
- Time, savings to work faster
- Less waste
- Cost in use reduction

A TAD product provides more:



Twice as absorbing

+100%



TAD Product



Conventional product

HIGH RESISTANCE



TAD Product



Conventional product

406476 Handtowel Roll Extra	Pure cellulose	1	•	250m	20cm	19cm	3,9cm	6	h. 2,40 44
407547 Cleaning Roll Extra	Pure cellulose	1	•	266m	700	23,4cm	38cm	3	h. 2,40 50
407546 Hand-Cleaning Multi Towel 70	Pure cellulose	2	70		23 cm	26,7cm		70x10	h. 2,40 45

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